



Philanthropy Fellow Program

partners for good

slalom

*We believe in a
better tomorrow.*

Serving our local communities by putting our expertise to work

Nonprofits are vital to the health of our communities, whether they provide a safe space for kids after school or social services for the poor and elderly.

These organizations aren't immune to many of the challenges that businesses face; yet, unlike many for-profit organizations, they often lack access to professional services expertise. We have a unique opportunity to fill that gap; leveraging the expertise of our consultants to help nonprofits be more effective and efficient.

Our pro-bono services allow us to do what we do best—solving business and technology challenges—and use those skills to help nonprofits be more successful at what they do best—providing quality programs and services. The Philanthropy Fellow Program pairs a Slalom consultant with a nonprofit for a three month, full time, pro-bono engagement. We're proud to partner with local organizations that allow us to give back in truly meaningful ways. It allows our consultants to use their skills and knowledge for good, and it gives our nonprofit partners the expertise required to solve their biggest operational challenges.

*“Slalom helped guide us in a direction that will help
ensure sustainability and growth.”*

*Patty Fleischmann, President and Co-Founder
StolenYouth*



Building ways to maximize kids' potential

Kids and teens need a safe, welcoming place to call their own. Whether it's a place to finish homework after school or an opportunity to unwind and have fun, both youth and parents thrive on safe and inclusive programs and services. The Boys & Girls Club of King County (BGCKC) provides those things to children and families in the greater Seattle area.

How we helped

Our content team helped build a new website that allows BGCKC to better engage with the young people and families that it supports, as well as its donors and volunteers.

- Better connect with its audiences
- Amplify donor outreach
- Quicker, easier site updates—by anyone in the organization

“We never could have made this much progress this quickly without the pro-bono help from Slalom.”

*Michael Mendelow, Annual Fund & Marketing Director
Boys & Girls Club of King County*

Get the full story:

www.slalom.com/work/customer-story/boys-and-girls-club-king-county





Tackling the human rights issue of our time

StolenYouth is doing its part to raise funds and awareness for sexually exploited youth in Seattle. In less than three years, the nonprofit has raised more than \$1.5M to support the work of four local organizations: YouthCare, the Center for Children & Youth Justice, Businesses Ending Slavery & Trafficking, and Organization for Prostitution Survivors.

How we helped

Slalom Customer Engagement consultant Mary Krogermeier worked with StolenYouth to provide strategy, marketing, and operations recommendations. Mary helped the nonprofit better understand what it's doing right ... and what it needs to do to better engage with volunteers and donors in its local community. Her work is helping the nonprofit reach new levels of awareness and donor engagement and improve operations and efficiency.

“What an honor it's been to work with the board at StolenYouth—a group of heart-driven women who have a genuine purpose and who are making a difference in our community.”

*Mary Krogermeier, Consultant and Philanthropy Fellow
Slalom*

Get the full story:

www.slalom.com/about/community/stolenyouth-philanthropy-fellowship-program



United Way of King County

Creating opportunities to assist people in need

When it comes to affecting change, proactive trumps reactive. This is especially true for nonprofits, who rely on a limited pool of funds and resources. United Way of King County (UWKC) wanted to break the cycle of reactively addressing problems within its Grantee Contract Management function. To more efficiently meet the needs of its community, UWKC needed to identify longer-term, proactive improvements.

How we helped

Slalom's Erin Aten worked with the United Way of King County to define and prioritize core capabilities and related processes. Erin's work took a holistic approach to addressing chronic root issues, while giving employees the tools to learn—and continue to apply—process improvement, business architecture, and project management techniques.

UWKC now has a strategic vision for one of its highest priority initiatives, along with an approach for identifying and resolving problems at their source.

“We made significant progress on a complex project that wouldn't have moved forward as quickly without the skills and capacity (and deadlines) that Erin brought. Having her dedicated full time and bringing in her outside resources got us on exactly the right path.”

Sara Levin, VP of Community Services
United Way of King County

Get the full story:

www.slalom.com/work/customer-story/uwkc-grantee-contract-management





YOUTH SERVICES

Building community and a sense of purpose

Larkin Street Youth Services' wrap-around services—which pair emergency and transitional housing with education, employment, and health programs—work toward the goal of getting homeless and at-risk kids ages 12 to 24 off the streets for good. Helping youth achieve long-term outcomes requires a staff that's empowered with the right combination of tools, information, and inspiration.

How we helped

To help its staff better rally behind that common sense of purpose, Larkin Street turned to technology.

We performed a strategic assessment of Larkin Street's technology challenges and goals, and designed and deployed a SharePoint portal and Office 365 across the organization. The portal is helping enable collaboration and community across Larkin Street's distributed sites and will aid its tireless quest for sustainable, long-term outcomes.

“Slalom Consulting has been a wonderful partner. Their skilled consulting expertise helped us better understand two complex issues which has ultimately enabled our organization to make the crucial decisions going forward. It was exactly what we needed.”

*Kathie Lowry, Chief Development Officer
Larkin Street Youth Services*

Get the full story:

www.slalom.com/work/customer-story/larkin-street-youth-services



Rethinking how to continue success

It can be easy to take transportation for granted, but for our low-income and underserved neighbors, it can be the difference between isolation and survival. Hopelink's transportation program provides rides to medical visits and appointments for thousands of residents in need. As part of this pro-bono project, we helped Hopelink strengthen its operational structure, ensuring that its cornerstone transportation program continues to receive critical funding.

How we helped

We worked with Hopelink's leaders to understand its needs and build a foundation for program improvements.

For the first time ever, Hopelink got a comprehensive view of its operations—including people, processes, and tools. The initiative helped it meet its contractual obligations and build a roadmap for the future. Individuals and families in need can continue to count on Hopelink's transportation services to lead healthy and active lives.

“The business results were awesome, but the change to the way we think about how we serve clients and run our business was transformational.”

*Tim Johnstone, Chief Strategy Officer
Hopelink*

Get the full story:

www.slalom.com/work/customer-story/hopelink



Meet some of our community partners



Experts in action

Our nonprofit partners are curing childhood cancers, tackling youth homelessness, piloting STEM programming, and breaking the cycle of poverty—to name a few. It's important, complex work, and supporting it effectively requires taking the time to learn the ins and outs of each organization, its cause, and its operating model.

We're proud to partner with these amazing organizations, and we look forward to building new partnerships to improve our local communities.

Learn more

www.slalom.com/about/partners-for-good

Working together

Please contact connect@slalom.com to talk about how we can impact your organization.



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